



The **International Meetings** Association

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TO WHOM IT MAY CONCERN

ICCA - the International Meetings Association was founded in 1963 and is regarded as the premier association in the international meetings market. Our membership consists of some 500 companies from around the world covering every sector of the meetings industry. These include travel agents, airlines, convention and visitors bureaux, hotels, conference and convention centres and suppliers to the industry i.e. software companies, consultants, publishers, etc.

Each year, ICCA organises a Party during EIBTM, the European Incentives Business & Travel Meetings Show which brings together top ICCA executives and key decision makers of international associations.

This year, on Tuesday 13 May 1997, ICCA organised its Party in the prestigious InterContinental Hotel Geneva. We employed Close-up Magicians, Mr. Thomas Fraps and Mr. Stephan Kirschbaum to entertain the guests. They performed throughout the evening keeping both ICCA members and clients spellbound with their amazing tricks.

We would not hesitate to recommend Mr. Fraps and Mr. Kirschbaum to perform at any function or gathering. They are not only very talented but their perception and interaction with the audience was outstanding and they contributed greatly to the success of this ICCA event.

Yours sincerely

Tom Hulton
Executive Director